




AVERY PETERSON

VIDEOGRAPHER - JOURNALIST - FILMMAKER

CONTACT

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 San Francisco, CA

 averyllynnpeterson.com

EDUCATION

JOURNALISM, B.A.
San Francisco State

SKILLS

Adobe Premiere

Final Cut

After Effects

Adobe Suite

Videography

AWARDS

Hearst Multimedia Features Competition
(1st Place Nationally)

Associated Collegiate Press College Reporter of the Year
(Honorable Mention)

College Media Association Best Multimedia Feature
(Honorable Mention)

Hearst Multimedia News Competition
(8th Place Nationally)

Otto J. Bos Scholarship
(Scholarship Recipient)

Bay Area Global Health Film Festival
(Selected Student Film)

PROFILE

Videographer, documentary filmmaker and video journalist with a passion for social justice and empowering underrepresented communities through visual storytelling.

EXPERIENCE

LEAD VIDEOGRAPHER

Tom Steyer's Presidential Campaign / 2018 - 2020

Helped spearhead Tom 2020's narrative through visual storytelling while serving as the lead shooter for the campaign since its launch. Served as a leader for team of traveling videographers, who produced over 1,800 videos that achieved over one billion views.

LEAD VIDEOGRAPHER

Need to Impeach / 2017 - 2019

Led production, filming and editing efforts for a national political campaign. Filmed town halls across the country in more than 40 U.S. cities. Captured content and produced stories that helped the campaign grow to over 8 million people.

DIRECTOR

Growing Up Behind Bars Documentary / 2016 - Current

Currently leading a team of two inmate videographers and a filmmaker in producing a documentary on the experience of growing up within San Quentin State Prison.

DIRECTOR/PRODUCER

Standord University / 2016 - 2017

Produced, filmed and edited educational video series in Roatán, Honduras in both English and Spanish for Stanford University.

FREELANCER

San Francisco, CA / 2015 - 2017

Videographer, producer, researcher, assistant and variety of other roles for numerous organizations, media outlets and productions such as FX, The Guardian, The Mentor film, Renaissance Journalism, The G-Word film, etc.